



School of Medicine
ALUMNI ASSOCIATION

Since 1868, the Wayne State University School of Medicine has educated and trained many of the country's most brilliant general practitioners, specialists and researchers. The WSU School of Medicine has a stated mission of improving the overall health of the community and providing health care for uninsured and underinsured people of metropolitan Detroit. We are extremely proud that our graduates are some of the most compassionate and generous physicians, providing millions of dollars of uncompensated care annually.

On Saturday May 19, 2018, the Alumni Association will host its annual Medical Alumni Reunion Day to honor its alumni and celebrate the 150th anniversary of the School of Medicine. Events include a Continuing Medical Education (CME) program in the morning, followed by an elegant dinner and award ceremony at MGM Grand Detroit in the evening. More than 400 physicians are expect to attend these events. We ask for your support through an ad sponsorship in the CME program, dinner and award ceremony program, or both programs!

Thank you in advance for your consideration. Your sponsorship will help make the reunion a success and will show your appreciation for those who have devoted their lives to improving the health and well-being of others.

If you have questions or need additional information, please contact Lisa Ramos, assistant director of Alumni Affairs, at 313-577-9022 or lramos@med.wayne.edu.

Sincerely,

Brenda Moskowitz, M.D. '83
President, Wayne State University School of Medicine Alumni Association



— School of Medicine —

150 YEARS
IN THE HEART OF DETROIT

Help recognize the Wayne State University School of Medicine for educating and training the nation's leading researchers and physicians and for providing uncompensated care to those in need for 150 years. Promote your business to hundreds of medical professionals and show your support by advertising in the 2018 WSU Medical Alumni Reunion Sesquicentennial Programs.

WSU School of Medicine Continuing Medical Education Program Ad Rates

- \$1,500 Back outside cover; Full Page (4.75" wX8" h)
- \$1,000 Back inside cover; Full Page (4.75" wX8" h)
- \$500 Full page (4.75" wX8" h)
- \$275 Half-page (4.75" wX3.75" h)
- \$150 Quarter-page (2.25" wX3.75" h)

WSU Medical Alumni Reunion Dinner and Award Program Ad Rates

- \$1,500 Back outside cover; Full Page (4.75" wX8" h)
- \$1,000 Back inside cover; Full Page (4.75" wX8" h)
- \$500 Full page (4.75" wX8" h)
- \$275 Half-page (4.75" wX3.75" h)
- \$150 Quarter-page (2.25" wX3.75" h)

Advertise in BOTH!

- \$2,500 Back outside cover; Full Page (4.75" wX8" h)
- \$1,750 Back inside cover; Full Page (4.75" wX8" h)
- \$750 Full page (4.75" wX8" h)
- \$350 Half-page (4.75" wX3.75" h)
- \$200 Quarter-page (2.25" wX3.75" h)

Name of advertiser: _____
 Contact name: _____
 Street address: _____
 City/State/ZIP: _____
 Phone: _____
 Email Address: _____

Check enclosed (Please make check payable to WSU Medical Alumni Association)

Credit Card: Visa MasterCard Discover American Express

Card Number: _____
 Expiration Date: _____ Code: _____
 Name on Card: _____
 Signature: _____

Advertisements will be printed in full color. All advertising and photographs must be camera-ready and sized according to stated dimensions. Acceptable format is a high-quality print PDF. Submit your completed advertisement by email to Lisa Ramos at lramos@med.wayne.edu. Please return this form and payment to WSUSOM Office of Alumni Affairs, 540 E. Canfield, 1369 Scott Hall, Detroit, MI 48201 or 313-577-0423 (fax). If you have questions, need additional information, or wish to pay over the phone call 313-577-9022. Ad Deadline: March 16, 2018.